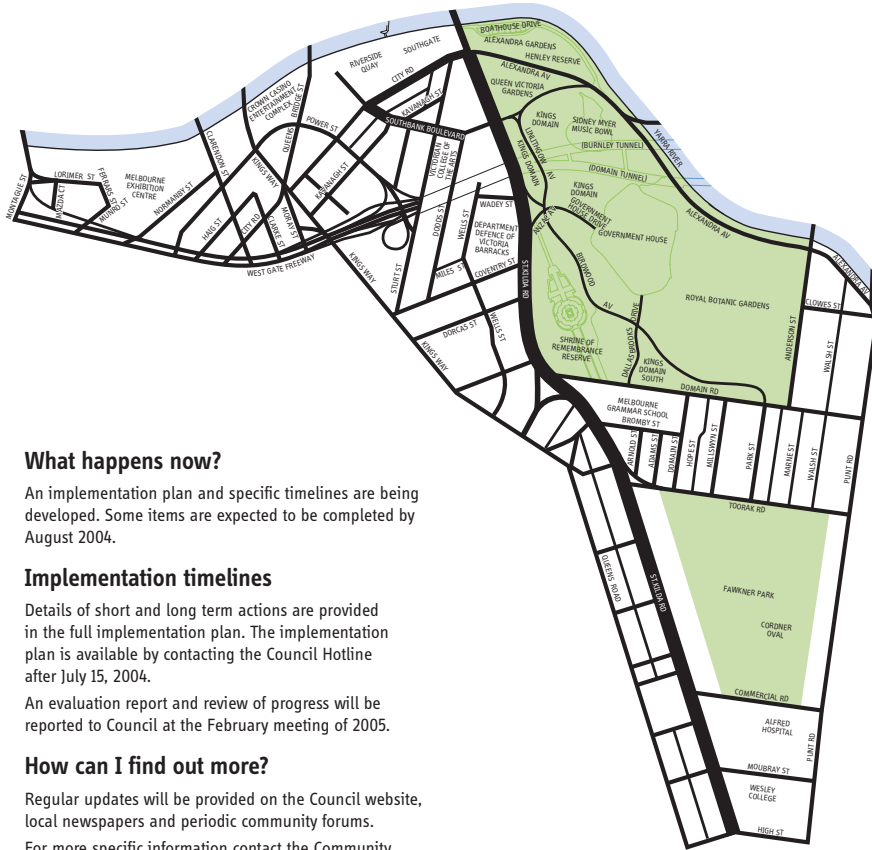


# The Southbank Community Plan



## What happens now?

An implementation plan and specific timelines are being developed. Some items are expected to be completed by August 2004.

## Implementation timelines

Details of short and long term actions are provided in the full implementation plan. The implementation plan is available by contacting the Council Hotline after July 15, 2004.

An evaluation report and review of progress will be reported to Council at the February meeting of 2005.

## How can I find out more?

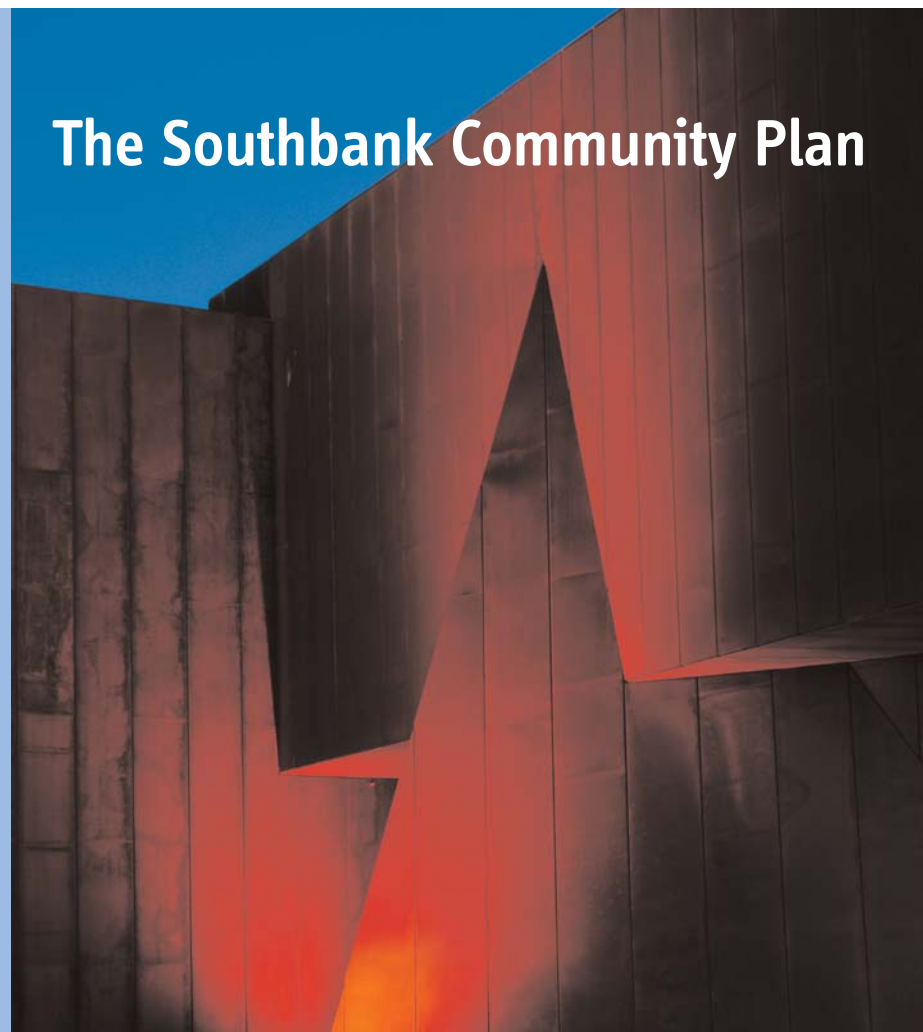
Regular updates will be provided on the Council website, local newspapers and periodic community forums.

For more specific information contact the Community Support Team at the City of Melbourne on 9658 9914.

Do you have a question for the Melbourne City Council? Call and speak to us.

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9280 0723 Español  
9280 0724 Türkçe  
9280 0725 Việt Ngῦ  
9280 0726 All other languages  
9280 0727 English

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May 2004  
GPO Box 1603M  
Melbourne Victoria 3001  
Hotline 03 9658 9658  
TTY 03 9658 9461  
enquiries@melbourne.vic.gov.au  
www.melbourne.vic.gov.au



## Purpose

The Southbank Community Plan has been developed to address the current and future needs of residents, traders and other key stakeholders in the Southbank area.

The plan identifies neighbourhood initiatives which will contribute to the creation of a strong, vibrant community in the Southbank and East St Kilda Road area.

## Background

Development of the Southbank Community Plan has taken place over the past two years and has involved local service providers, adjacent municipalities, state government agencies, local residents and business interests.

The framework of the Southbank Community Action Plan is built around the following themes:

- Service Planning for different Life Stages
- Open Space and Urban Design
- Community Capacity Building and Social Connection
- Planning at the Neighbourhood Level



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## Development of the Plan

In developing the community plan there was a twelve month audit of existing services, facilities and community views. Key aspects of the Plan relate to the following criteria: an identifiable Council role; achievability of the action; maintaining a strategic focus; identifying short term and long term priorities aligned with community identified priorities; and the potential for external partnerships to achieve objectives.

## Consultation

Development of the Southbank Community Plan involved extensive consultation with City of Melbourne residents and selected groups of residents (households with children and young people) in adjacent Port Phillip. A significant number of community consultation and briefing forums were held throughout development of the plan

## Implementation and Evaluation

Community Services will take the lead role in ensuring that work progresses as identified on the Key Areas for Action. Regular reporting on implementation of the Southbank Community Plan will take place for both the short and long term objectives with the aim of reporting back to Committee by February 2005.

# Southbank Community Plan Key Themes and Priorities

## PRIORITY ISSUE 1: Life Stage Service Planning

### Key Actions: Short Term

#### 1. Access to community activity spaces

- Assess the availability of existing community activity spaces.
- Explore and develop an agreement with the Malthouse/other venue for provision of community activity space.
- Provide Council funding for community groups for access to community activity spaces.

#### 2. Improve access to information for local residents

- Provide noticeboards in key areas of Southbank.
- Provide resident information at Federation Square.
- Improve the user friendliness of the Council website and develop a website page for Southbank information.

#### 3. Improve access to age-related services

- Encourage partnerships with existing child care service providers to improve community access to existing places.
- Establish a quarterly newsletter for older people.

### Service planning for different Life Stages: Longer Term 2004/06

#### 1. Access to community activity spaces

- Identify sites for community activity spaces as part of neighbourhood hubs.
- Negotiate with property developers for inclusion of community space in new buildings.
- Provide community noticeboards in various parts of the Southbank area.

#### 2. Improve access to information for local residents

- Install resident information touch screens at neighbourhood hubs within the Southbank East St Kilda Road area.
- Establish arrangements with body corporates and building managers for the distribution and exchange of information.
- Continued liaison with the City of Port Phillip to investigate a joint community information/contact point.

#### 3. Improve access to age-related services.

- Establish an auspice group for the development of additional child care spaces which ensure a proportion of community accessible spaces.

## PRIORITY ISSUE 2: Open Space & Urban Design

### Key Areas for Action: Immediate /Short Term 2004/05

#### 1. Improve Southbank public environment

- Undertake streetscape improvements for pedestrians and cyclists.

#### 2. Improve pedestrian safety and movement

- Trial and evaluate Crossing supervisors to improve pedestrian and cycling access at Kings Way, City Rd. and Southbank Blvd.
- Provide disabled access on the pedestrian bridge from Southbank to Flinders St.

### Longer Term 2004/06

#### 1. Improve Southbank public environment

- Provide new/improved parks and open space at Grant/Sturt St., St Johns Square and Sandridge Bridge.
- Provide innovative, creative, active children's play-space in Southbank area.

#### 2. Improve pedestrian safety and movement

- Explore options to improve City Road/Kings Way, including option for tram re-routing, in cooperation with the public transport authority.

#### 3. Develop neighbourhood hubs with complimentary commercial activities

- Strengthen mechanisms to ensure developer contributions to Open Space are utilized in the area.
- Use planning policy to link development of neighbourhood hubs with complimentary commercial functions.

## PRIORITY ISSUE 3: Community Capacity Building & Social Connection

### Key Areas for Action: Immediate/ Short Term 2004/05

#### 1. Support social diversity and an inclusive community

- Encourage Community Grants for subsidised community activity spaces and group activities.
- Promote facilities and services relevant to specific age groups.
- Foster connections between Hanover/Other Services and local people for support and assistance to homeless and disadvantaged people.

#### 2. Plan development of diverse housing stock

- Liaise with Department of Sustainability and Environment for inclusion of Social Housing in the Southbank structure plan.
- Build community capacity and support
- Build community capacity as a priority.
- Appoint a Place Manager for Southbank.

### Longer Term 2004/06

- Plan for inclusion of diverse housing stock in terms of size and affordability in the Southbank area.

## PRIORITY ISSUE 4: Planning at the Neighbourhood Level

### Key Areas for Action: Immediate/ Short Term 2004/05

#### 1. Traffic management and parking

- Review parking arrangements in the Southbank and St Kilda Road area to improve parking for residents and visitors.
- Improve resident parking in St Kilda Rd.; Coventry St.; Dorcas and Armadale Sts.
- Liaise with Vic Roads for provision of signage in City Road advising of a residential area and use of air brakes is restricted between the hours of 10.00 pm and 7.00 am.

#### 2. Contribute to development of the Department of Sustainability and Environment Southbank Structure Plan

- Continue to provide feedback, input comments and submissions on the draft Department of Sustainability and Environment Southbank structure plan.

### Longer Term 2004/06

#### 1. Traffic management

- Develop Park and Ride facilities on outskirts of the city.
- Consult with the local community on the implementation of Council's Access and Parking Strategy in the Southbank and East St Kilda Rd. area.

#### 2. Contribute to development of the Department of Sustainability and Environment Southbank Structure Plan

- Ensure improved traffic management in the Southbank area in line with outcomes of the Department of Sustainability and Environment Southbank structure plan.

#### 3. Ensure Council strategies and policies are included in planning and construction of high density urban developments

- Ensure developers provide adequate on site parking for residents.