

Report to the Future Melbourne Committee

Agenda item 6.6

Proposed Ticket Price Increase for Melbourne International Flower and Garden Show (MIFGS)

7 May 2024

Presenter: Ludo Campbell-Reid, General Manager Business, Economy and Activation

Purpose and background

1. The purpose of this report is for the Future Melbourne Committee (FMC) to consider a proposed increase to the maximum daily charge for the Melbourne International Flower and Garden Show (MIFGS) held annually in Carlton Gardens.
2. On 27 September 2022, Council resolved to grant a licence for the use of Carlton Gardens to stage an annual horticultural exhibition for six years from 2024 (Attachment 2 of report from management). The licence outlines the robust terms and conditions for use of Carlton Gardens in accordance with *The Melbourne Parks and Gardens (Joint Trustee Reserves) Regulations 1994* (Regulations).
3. The Regulations are made under section 13 of the *Crown Land (Reserves) Act 1978* by the Minister for Conservation and Environment and Melbourne City Council as trustees, with the approval of the Governor in Council. The Regulations prescribe the period the gardens can be closed off to the public for the MIFGS and the entry fee payable by the public.
4. The Nursery Garden Industry Association of Victoria, under the vehicle of Flower and Garden Show Limited (FGSL), own MIFGS. FGSL appoints International Management Group of America Pty Ltd (IMG) to operate the event on its behalf.
5. IMG have approached management on behalf of FGSL requesting an amendment to the Regulations by increasing the maximum daily charge from \$40 for the 2025 MIFGS to \$50 for the 2029 MIFGS. The change would be by incremental increases of \$2 for each event.
6. Council last resolved to increase the maximum daily charge from \$30 to \$40 per person (over a period of time) in October 2018 (Attachment 3 of report from management).

Key issues

7. MIFGS ticket prices have not increased since 2023. Whilst the event does seek commercial sponsorship support (including from the City of Melbourne's Event Partnership Program) and receives exhibitor revenue, ticket sales represent 70 per cent of the events income, which at its current rate is not enough to cover the increasing costs of delivering the event. The event receives no financial contribution from the State Government.
8. Operating costs have risen at a greater rate than ticket revenue, which has limited IMGs ability to add new elements to the program. Additional revenue derived from the price increase will go towards offsetting general cost increases such as increased venue rental for the Royal Exhibition Building, fees associated with the licence, general inflationary increases and increased Council fees as well as enhancing the overall look and feel of the event. The increase is required to ensure the longevity of the event, which attracts a world-class standing and provides over \$10m in economic benefit to Victoria.
9. In balancing affordability and growth, IMG propose a longer-term pricing strategy over the duration of the licence that will allow members of the public to purchase tickets in advance at a lower price.
10. The proposed increase to the maximum daily charge for MIFGS is relatively favourable when compared with similar events and tourism attractions; as such, management supports this request.

Recommendation from management

11. That the Future Melbourne Committee:
 - 11.1. Approves the request from International Management Group of America Pty Ltd (IMG) to incrementally increase the maximum daily charge for the Melbourne International Flower and Garden Show to a maximum of \$50 over the next five events.
 - 11.2. Authorises management to work with IMG and Flower and Garden Show Limited to seek approval from the State Government for the necessary changes to the *Melbourne Parks and Gardens (Joint Trustee Reserves) Regulations 1994*.

Attachments:

1. Supporting Attachment (page 3 of 19)
2. Council Meeting 27 September 2022 confirmed meeting minutes (Page 4 of 19)
3. Melbourne Parks and Gardens (Joint Trustee Reserves) Regulations 1994 (page 5 of 19)
4. Future Melbourne Committee 16 October 2018 confirmed meeting minutes (Page 19 of 19)

Supporting Attachment

Legal

1. The purposes for which the Carlton Gardens may be used include public recreation (pursuant to the Order in Council of 1 February 1864) and horticultural exhibitions (pursuant to regulation 19 of the Regulations). As the Committee of Management, Council can licence the use of Carlton Gardens in accordance with the provisions of the *Crown Land (Reserves) Act 1978* and the Regulations. The Regulations prescribe the period the gardens can be closed off to the public for the MIFGS and the entry fee payable by the public.
2. Each change in the entry fee will require an amendment of the Regulations.

Finance

3. Under the existing licence between Council, FGSL and IMG, fees are paid to Council in the form of:
 - 3..1. An annual licence fee of \$160,000 excluding GST (increasing each year by CPI).
 - 3..2. An annual public projects contribution of \$40,000 excluding GST (increasing each year by CPI).
 - 3..3. An annual refundable bond of \$250,000 excluding GST.
4. In 2024, MIFGS were successful in obtaining sponsorship from City of Melbourne under the Event Partnership Program. They were awarded \$120,000 excluding GST in cash sponsorship and \$81,397 in-kind sponsorship. The in-kind sponsorship used to offset the cost of their annual licence fee. Where funding was first awarded in 2022, the Event Partnership program is an annual program and the allocation of future funds is not guaranteed.
5. The proposed increase to the maximum daily entry fee will not affect the licence fees outlined above, and it will not generate any additional revenue for Council.

Conflict of interest

6. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a material or general conflict of interest in relation to the matter of the report.

Health and Safety

7. In developing this proposal, no Occupational Health and Safety issues or opportunities have been identified.

Stakeholder consultation

8. No stakeholder consultation has been undertaken in the preparation of this report.

Relation to Council policy

9. Council policies that relate to this report include Council Plan 2021-25 and Future Melbourne 2026 Plan.

Environmental sustainability

10. In 2024, a new six-year licence was established with FGSL and IMG, outlining specific requirements associated with the event management of MIFGS in Carlton Gardens. This includes the development and provision of a biennial soil compaction report, an annual independent Arboriculture Assessment and Report, garden management, reinstatement specifications, and specific event operations such as waste management.

Supporting Attachment

C o n f i r m e d m i n u t e s**6.6 Melbourne International Flower and Garden Show proposed new licence – 2024 - 2029**

The purpose of this report was to:

- recommend Council enter into a new six year licence with Flower and Garden Show Limited (the Licensee) for the Melbourne International Flower and Garden Show (MIFGS) to be held in Carlton Gardens South
- provide an assessment of MIFGS and the Licensee's past performance.

Moved: Cr Leppert

1. *That Council:*

- 1.1. *subject to all necessary approvals from the Minister responsible for the Crown Land (Reserves) Act 1978 first being obtained, grants to Flower and Garden Show Limited (Licensee) a licence to use the Carlton Gardens South for the running of the Melbourne International Flower and Garden Show for three years (2024-2026) with an option to extend the licence for a further three years (2027- 2029) by mutual agreement*
- 1.2. *approves:*
 - 1.2.1. *an annual licence fee of \$160,000 in year one increasing by CPI each subsequent year*
 - 1.2.2. *an annual Public Projects Contribution of \$40,000 in year one increasing by CPI each subsequent year*
 - 1.2.3. *an annual bond amount of \$250,000*
- 1.3. *notes that the final terms and conditions of the licence will be negotiated and agreed, and the licence entered into, under delegation.*

Seconded: Lord Mayor Sally Capp

The motion was put and carried unanimously with the following Councillors present: Lord Mayor Sally Capp, Deputy Lord Mayor Nicholas Reece and Councillors Dr Ball, Campbell, Doidge, Griffiths, Hakim, Le Liu, Leppert and Louey.

Supporting Attachment

**MELBOURNE PARKS AND GARDENS
(JOINT TRUSTEE RESERVES)
REGULATIONS 1994**

Title

1. These Regulations may be cited as the “Melbourne Parks and Gardens (Joint Trustee Reserves) Regulations 1994”.

Objectives

2. The objectives of these Regulations are to provide for the care, protection and management of the Reserves listed in Regulation 5 and Schedule 1.

Authorising provision:

3. These Regulations are made under section 13 of the *Crown Land (Reserves) Act 1978*, by the Minister for Conservation and Environment and the Melbourne City Council as trustee, with the approval of the Governor in Council.

Commencement

4. These Regulations come into operation on the day on which they are published in the Victoria Government Gazette.

Application

5. Except as otherwise provided, these Regulations apply to each of the Crown Lands in the City of Melbourne known as –

| | |
|------------------------------------|-------------------------------|
| Alexandra Park | Powlett Reserve, |
| Fawkner Park | Flemington and |
| Kensington Park, | |
| North Melbourne Recreation Reserve | Flinders Park ¹ , |
| Princes Park | Argyle Square, |
| Yarra Park ² , | Curtain Square ³ , |
| Darling Square | Carlton Gardens, |
| Lincoln Square | Fitzroy Gardens, |
| Macarthur Square | Flagstaff Gardens, |
| Murchison Square, and | University Square – |

All which have been –

- (a) permanently reserved by Orders in Council under section 4 of the Act or corresponding previous enactments for the purposes of public parks and gardens or for the recreation, convenience or amusement of the people; and
- (b) by the Crown grants listed in Schedule 1 opposite the names by which the lands are respectively known, vested jointly in the Minister for Conservation and Environment and the Melbourne City Council –

¹ No parkland remains in Flinders Park

² Balance of Crown Grant revoked by the *Melbourne Cricket Ground and Yarra Park Amendment Act 2009*.

³ Curtain Square is now located in the Yarra City Council

and of which the Melbourne City Council has in each case been appointed a Committee of Management by the Orders in Council listed in Schedule 1 opposite the names by which and lands are respectively known.

Revocation:

6. All previous Regulations made for and with respect of a Reserve listed in Regulation 5 and Schedule 1 are revoked.

Definitions:

7. In these Regulations –

| | |
|---------------------|---|
| “animal” | includes every species of quadruped and every species of bird whether in a natural or domestic state. |
| “Act” | means the <i>Crown Land (Reserves) Act 1978</i> . |
| “Appointed Officer” | means any persons appointed in writing by the Committee of Management as an appointed officer for the purpose of these Regulations and (except for the purpose of receipt of any fees or the grant, variation or revocation of any permit, licence or lease) also includes any member of the police force and any person appointed or deemed to be appointed an authorised officer under section 83 of the <i>Conservation Forests and Lands Act 1987</i> . |
| “Committee” | means the Melbourne City Council appointed under the Act as a Committee of Management of each of the Reserves. |
| “Reserve” | means any one of the Reserves listed in Regulation 5 and Schedule 1. |
| “sell” | means – <ul style="list-style-type: none">(a) sell, barter or exchange;(b) agree to sell, barter or exchange;(c) offer or expose for sale, barter or exchange;(d) send, forward, deliver or receive for or on sale or for barter or exchange;(e) keep or have in possession for sale, barter or exchange;(f) attempt any such act or thing; and |

“sale” and “sold” have a corresponding meaning.

“toy vehicle” means a vehicle designed to be propelled by human power, and includes a bicycle, tricycle, scooter, skateboard, roller skates, inline skates or similar devices, but does not include a wheelchair.

“vehicle” means a conveyance designed to be propelled or drawn by any means, but does not include a train, tram, toy vehicle or wheelchair.

Reserves to be open to the public:

8. Except as otherwise provided in these Regulations, a Reserve is open to the public free of charge.

Prohibited Activities:

9. A person must not in a Reserve –
- (a) deface, disfigure, remove or affix anything to or otherwise interfere with, damage or destroy any decoration, embellishment, light, fire-prevention appliance or other fitting or any fountain, water feature, statue, gate, fence, building, notice, notice board, sign, pole, post, stonework, tree, tree guard, public convenience, seat or other structure of any kind;
 - (b) damage, disturb, raise or remove or otherwise interfere with any part of any pavement or other surface, whether asphalt, brick, concrete, gravel, stone, earth, grass or other material;
 - (c) obstruct or interfere with any drain, sewer, irrigation, equipment or other item associated with the transmission of conveyance of electricity, water, gas or communication;
 - (d) walk on or over or otherwise damage any flower bed, flower box or garden plot;
 - (e) leave or deposit any rubbish in a Reserve except in a receptacle provided for the purpose; or
 - (f) cause personal injury, risk of personal injury or damage to property by climbing over, sitting on, sliding down or walking on or over any structure, part of a building, fixture, free standing object, appliance or tree, other than play equipment or fun and fitness equipment installed by the Committee.

Behaviour:

10. A person must not in a Reserve –
- (a) commit any nuisance or indecent or offensive act;
 - (b) use any threatening, abusive or insulting words;

- (c) annoy, molest or obstruct any other person;
- (d) spit, defecate or urinate, except in a public convenience; or
- (e) play or operate a musical instrument, radio, record or cassette or compact disc player, television set, or similar device, in such a manner as to interfere with the reasonable comfort and convenience of any other person.

Lighting or maintaining fires:

11. A person must not light or maintain a fire in a Reserve.

Use of barbecues:

12. A person must not use a gas fuelled barbecue and spit roast appliance in a Reserve –
- (a) unless it is used in an open area which is not within 5 metres of any foliage or tree trunk;
 - (b) unless a protective mat is placed underneath to prevent heat damage to the surface of the ground;
 - (c) unless all fat and residue is collected, wrapped and disposed of in a rubbish receptacle; or
 - (d) on a day of Total Fire Ban.

Firearms, offensive weapons and explosive substances:

13. A person must not in a Reserve be in possession of, carry or use –
- (a) any fireworks or explosive substance, without the written consent of the Committee or Appointed Officer; or
 - (b) Firearms, offensive weapon or instrument.

Swimming:

14. A person must not in a Reserve swim or bathe in any pond, lake, watercourse or fountain.

Advertising and selling:

15. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer –
- (a) give out, distribute or place on any vehicle or permanent structure or plant or tree, any advertisement, book, handbill, notice, pamphlet, paper, placard, program or other printed matter; or
 - (b) sell or offer or expose for sale any goods or service

Use of amplification equipment:

16. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer, use or operate any amplifier, loud speaker, microphone or other public address apparatus.

Functions and events:

17. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer, assemble for or conduct a concert, rally, festival, fete, function, meeting or picnic for 50 or more persons;

Construction or erection of structures:

18. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer, –
- (a) use, erect or cause to be used or erected any booth, kiosk, tent or other temporary building or structure; or
 - (b) erect any temporary building, enclosure, tent or structure for public entertainment, exhibition or meeting purposes and charge for admittance.

Horticultural exhibition:

- 19.⁴ (1) The Committee may, once in each twelve month period, approve that part of Carlton Gardens delineated and shown hatched on the plan in Schedule 2, to be enclosed and used for a period not exceeding 18 days for the holding of a specially mounted horticultural exhibition of flowers, plants, shrubs and trees in those Gardens.
- (2) While such an exhibition as provided for in sub-regulation (1) is being held in the Carlton Gardens and is open to the public –
- (a) the Committee; or
 - (b) the persons or organisation responsible for mounting and holding the exhibition, with the consent of the Committee – may determine, make and collect a daily charge not exceeding \$35.00 in 2020; \$36.00 in 2021; \$38.00 in 2022 and \$40.00 in 2023 ⁵per person for entry to the exhibition.

Automotive Exhibition

- 19A.⁶ (1) The Committee may, once in each year ending 31 December, approve that part of Argyle Square delineated and shown hatched on the plan in Schedule 3, to be enclosed and used for a period not exceeding four (4) days for the holding of an automotive exhibition.
- (2) While an exhibition as provided for in sub regulation (1) is being held in Argyle Square and is open to the public –
- (a) the Committee; or
 - (b) the persons or organisation responsible for mounting and holding the exhibition, with the consent of the Committee – may determine, make and collect a daily charge not exceeding \$10.00 per person for entry to the exhibition.

Entry and occupation of structures and areas:

⁴ Amended by Victoria Government Gazette, No S37 16 April 1996, further amended by Victoria Government Gazette, No S92 21 March 2012 and further amended by Victorian Government Gazette No G5 31 January 2013

⁵ Amended by Victoria Government Gazette, No S56 2 April 2002, further amended by Victoria Government Gazette, No S98 30 March 2006, further amended by Victoria Government Gazette, No S104 27 March 2012, further amended by Victoria Government Gazette, No G44 31 October 2013, further amended by Victorian Government Gazette No G51 22 December 2016 and further amended by Victorian Government Gazette No S102 3 March 2020

⁶ Inserted by Victoria Government Gazette, No S17 5 March 1996

20. A person must not in a Reserve –
- (a) enter or remain in any area, building, enclosed area, place, room or structure that is not open to the public or after having been directed to leave by an Appointed Officer or authorised representative of the Committee; or
 - (b) enter any area, building, enclosed area, place, room or structure which requires the payment of an entry fee, unless the entry fee is paid to an Appointed Officer or authorised representative of the Committee; or
 - (c) occupy or remain in any area, building, enclosed area, place, room or structure during any period in which the Committee or Appointed Officer has given written consent for the exclusive use of that area, building, enclosed area, place, room or structure to another person, unless associated with the use consented to in writing.

Camping:

21. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer, bring in or use any caravan, structure, tent, trailer or vehicle for camping purposes.

Animals:

22. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer –
- (a) disturb or destroy any nest or burrow, or shoot, wound, snare, poison, destroy or interfere in any way with any animal;
 - (b) bring in or allow to remain any animal, except –
 - (i) a domestic dog or cat which is restrained by a hand lead or cord not more than 120 centimetres in length; or
 - (ii) a horse being ridden along a defined horse-riding trail; or
 - (c) allow any domestic dog or cat to defecate and if the animal does defecate the owner or person in charge must ensure the animal's faeces is collected, wrapped and disposed of in a rubbish receptacle.

Apiculture:

23. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer, bring into or allow to remain any apiary beehive.

Sale or distribution of liquor:

24. A person must not sell or distribute any liquor in a Reserve unless that person –
- (a) holds a licence or permit under the Liquor Control Act 1987 authorising the licensee or permit holder to sell or distribute the liquor in a Reserve; or
 - (b) is an employee or agent of a person who holds such a licence or permit.

Use of aircraft:

25. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer, land, launch, fly or control any aircraft, helicopter, glider, hang glider or similar flying

machine, hot air balloon, parachute or hand or remote controlled model aeroplane or model helicopter.

Games and sports

26. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer –
- (a) roll, throw or discharge any stone or other substance;
 - (b) play any video game for the purpose of deriving income or winning a prize as a result of playing;
 - (c) bet, play or take part in any gambling;
 - (d) play or practice archery, discus, golf, hammer, javelin or shot put, unless within a portion of a Reserve set aside for that purpose;
 - (e) conduct classes or give instruction for a fee or conduct formal club activities on a regular basis in relation to any sport, gymnastic exercise; or
 - (f) play or practice any organised sports or games.
27. A person must not play or practice unorganised games or recreational activities –
- (a) in the Carlton Gardens, Fitzroy Gardens or Flagstaff Gardens, except for tennis, volleyball or netball on the courts provided for that purpose in the Carlton Gardens and Flagstaff Gardens; or
 - (b) in a Reserve if the activity is likely to interfere with other users of the Reserve or likely to cause risk of damage to any property.

Vehicles:

28. A person must not in a Reserve, without the written consent of the Committee or Appointed Officer, drive or ride or bring in or allow to remain any vehicle or toy vehicle, except in or on a part of a Reserve designed by the Committee for that purpose.
29. A person must not in a Reserve drive or ride any vehicle at a speed greater than that which is shown on a speed restriction sign.
30. When the places set out in column 1 of Part A of the Table to these Regulations are used for the purposes of sport, recreation or entertainment or for any other public purpose of any kind, the Committee may set aside for the parking of vehicles an area of the Reserve set out in column 2 of that Part.
31. When the places set out in column 1 of Part A of the Table to these Regulations are used for the purposes of sport, recreation or entertainment or for any other public purpose of any kind, the Committee may set charges not exceeding those set out in Part B of the Table that may be made and taken by the Committee or its authorised representatives for the parking of vehicles in the area or areas of the Reserve so set aside.
- 31A⁷ When a Reserve, or portion of a Reserve, is required to be used for car parking by persons who do not use the Reserve for the purposes for which it has been reserved, and the Minister has given his approval for this use of a Reserve or portion of a Reserve under Section 17E(1)

⁷ Inserted by Victoria Government Gazette, No S5 15 January 1997

of the Crown Land (Reserves) Act 1978, the Committee may set charges not exceeding those set out in part B of the Table that may be made and taken by the Committee or its authorised representatives for the parking of vehicles in the Reserve or portion of Reserve so approved by the Minister.

Permit or written consent:

32. (1) The Committee or an Appointed Officer may issue a permit or consent for any purpose (for which consent is required under these Regulations).
- (2) A permit or consent given under these Regulations authorises the holder to enter and use the Reserve for the purpose specified, for the period specified and subject to the terms, conditions and fees, consistent with these Regulations, as the Committee or an Appointed Officer may from time to time determine either generally or in a particular case.
- (3) Where a person is in contravention of any condition of a permit or consent given by the Committee or Appointed Officer under these Regulations, the permit or consent may be cancelled or amended as required by the Committee or Appointed Officer.

Appointed Officers:

33. A person in a Reserve must comply with any reasonable direction of an Appointed Officer.

Removal of property:

34. (1) An Appointed Officer may remove or cause to be removed any parked, stranded or broken-down vehicle from any road or area within a Reserve.
- (2) Any vehicle left unattended within a Reserve for a continuous period exceeding 48 hours may be removed by an Appointed Officer and stored at an appropriate location.
- (3) An Appointed Officer may remove or cause to be removed any tent, caravan or other structure which –
- (a) has been placed in a Reserve without written consent; or
- (b) in the opinion of the Appointed Officer has been abandoned in a Reserve;
- and store such property at an appropriate location.
- (4) Any person who contravenes Regulation 15(b) apart from being liable for prosecution under these Regulations must on direction by an Appointed Officer remove property associated with the activity from the Reserve.
- (5) If a person fails to comply with the direction of an Appointed Officer under sub-regulation (4) an Appointed Officer may remove and store the property at an appropriate location.
- (6) In the case of property removed in accordance with this regulation the Committee or an Appointed Officer must within 48 hours –
- (a) contact the owner, if known, and make arrangements for him or her to claim that property; or

- (b) if the owner is not known, display a notice at a suitable location at or near where the property was found detailing –
 - (i) the name of the Appointed Officer responsible for the removal of the property; and
 - (ii) a contact telephone number for the Appointed Officer; and
 - (iii) reference to the relevant Regulations; and
 - (iv) a period of time, not less than 7 days, from the date of the notice for the owner to claim and remove the property.

General Exemption:

35. Nothing in these Regulations prevents a –

- (a) member of
 - (i) the Victoria Police; or
 - (ii) the Metropolitan Fire Brigade; or
 - (iii) the Victorian Ambulance Service; or
 - (iv) any first aid or emergency service organisation; or
 - (v) any civil defence force; or
- (b) any officer or employee of –
 - (i) any public authority; or
 - (ii) the Committee; or
 - (iii) any contractor employed by the Committee; -

from performing any of the duties he or she is lawfully permitted or required to perform.

Offences:

36. A person who contravenes or fails to comply with any provision of these Regulations or a permit or consent granted under these Regulations is guilty of an offence.

Penalties:

37. A person guilty of an offence against these Regulations is liable to the penalties prescribed in section 13 of the Act.

JOINT TRUSTEE RESERVES

SCHEDULE 1

CROWN GRANT

| Crown Land known as | Volume | Folio | Date of Grant |
|------------------------------------|---------------|--------------|----------------------|
| Alexandra Park | 4083 | 816583 | 18/12/1917 |
| Fawkner Park | 600 | 119904 | 13/06/1873 |
| Flemington & Kensington Park | 2441 | 488130 | 04/10/1889 |
| Flinders Park | 600 | 119903 | 13/06/1873 |
| Princes Park | 600 | 119908 | 13/06/1873 |
| Yarra Park ⁸ | 600 | 119902 | 13/06/1873 |
| Carlton Gardens | 600 | 119905 | 13/06/1873 |
| Fitzroy Gardens | 600 | 119906 | 13/06/1873 |
| Flagstaff Gardens | 600 | 119907 | 13/06/1873 |
| Powlett Reserve | 4505 | 900983 | 16/12/1921 |
| North Melbourne Recreation Reserve | 1792 | 358388 | 23/10/1885 |
| Argyle Square | 600 | 119913 | 13/06/1873 |
| Curtain Square ⁹ | 887 | 177273 | 05/05/1876 |
| Darling Square | 1331 | 266131 | 19/07/1880 |
| Lincoln Square | 600 | 119910 | 13/06/1873 |
| Macarthur Square | 600 | 119911 | 13/06/1873 |
| Murchison Square | 600 | 119909 | 13/06/1873 |
| University Square | 600 | 119912 | 13/06/1873 |

COMMITTEE OF MANAGEMENT

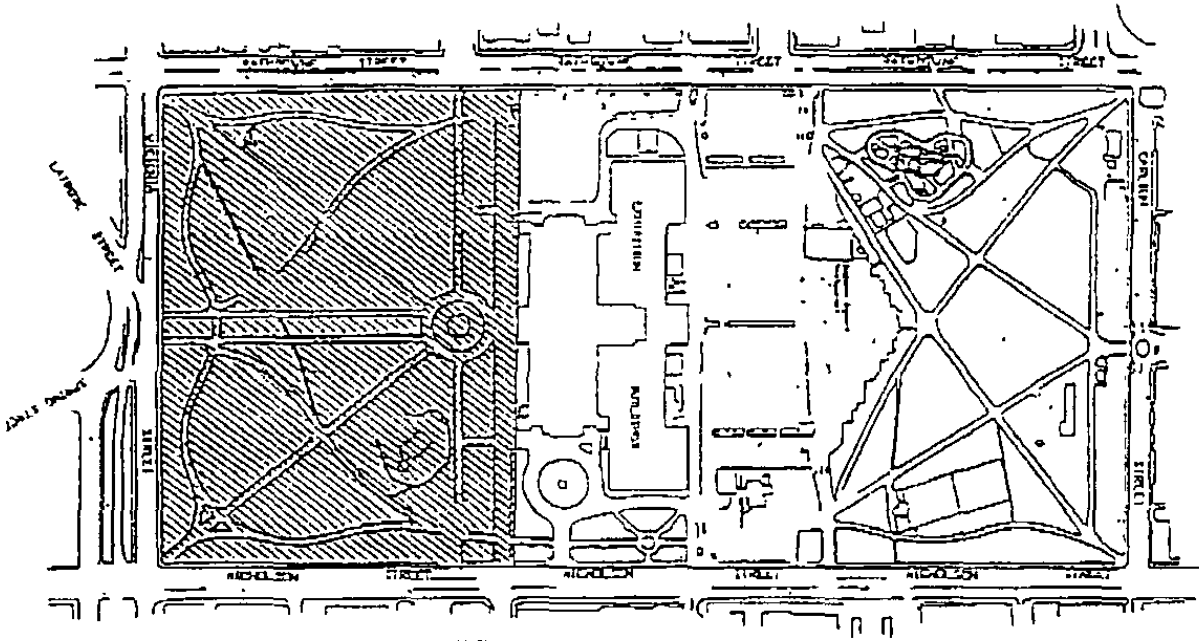
| Crown Land known as | Date of Appointment | Government Gazette Notice |
|------------------------------------|----------------------------|----------------------------------|
| Alexandra Park | 28/07/1959 | 05/08/1959, page 2418 |
| Fawkner Park | 09/10/1917 | 17/10/1917, page 3258 |
| Flemington & Kensington Park | 10/08/1915 | 18/08/1915, page 2957 |
| Flinders Park | 09/10/1917 | 17/10/1917, page 3258 |
| Princes Park | 09/10/1917 | 17/10/1917, page 3258 |
| Yarra Park | 09/10/1917 | 17/10/1917, page 3258 |
| Carlton Gardens | 09/10/1917 | 17/10/1917, page 3258 |
| Fitzroy Gardens | 09/10/1917 | 17/10/1917, page 3258 |
| Flagstaff Gardens | 09/10/1917 | 17/10/1917, page 3258 |
| Powlett Reserve | 28/07/1959 | 05/08/1959, page 2418 |
| North Melbourne Recreation Reserve | 28/07/1959 | 05/08/1959, page 2418 |
| Argyle Square | 09/10/1917 | 17/10/1917, page 3258 |
| Curtain Square | 09/10/1917 | 17/10/1917, page 3258 |
| Darling Square | 09/10/1917 | 17/10/1917, page 3258 |
| Lincoln Square | 09/10/1917 | 17/10/1917, page 3258 |
| Macarthur Square | 09/10/1917 | 17/10/1917, page 3258 |
| Murchison Square | 09/10/1917 | 17/10/1917, page 3258 |
| University Square | 09/10/1917 | 17/10/1917, page 3258 |

⁸ Balance of Crown Grant revoked by the *Melbourne Cricket Ground and Yarra Park Amendment Act 2009*.

⁹ Curtain Square is now located in the Yarra City Council and the Crown grant has been surrendered.

SCHEDULE 2
HORTICULTURAL EXHIBITION AREA CARLTON GARDENS¹⁰

HORTICULTURAL EXHIBITION AREA CARLTON GARDENS



¹⁰ Amended by Victoria Government Gazette, No S37 16 April 1996

TABLE**Part A**

| Column 1 Place Known As | Column 2 Reserve |
|---|--|
| Carlton Recreation Ground | Princes Park |
| Melbourne Cricket Ground | Yarra Park |
| National Tennis Centre | Yarra Park |
| Olympic Park | Yarra Park (section between Melbourne to Richmond railway and Swan Street, west of line in prolongation northwards of eastern boundary of Olympic Park) |
| Richmond Cricket Ground | Yarra Park |
| State Swimming Centre (Frank Beaurepaire Pool) | Yarra Park |
| Fitzroy Gardens | Yarra Park |

Part B

Charge –

- (a) for each vehicle other than a commercial passenger vehicle, a public commercial passenger vehicle or a private omnibus referred to in paragraph (b) of this Part –

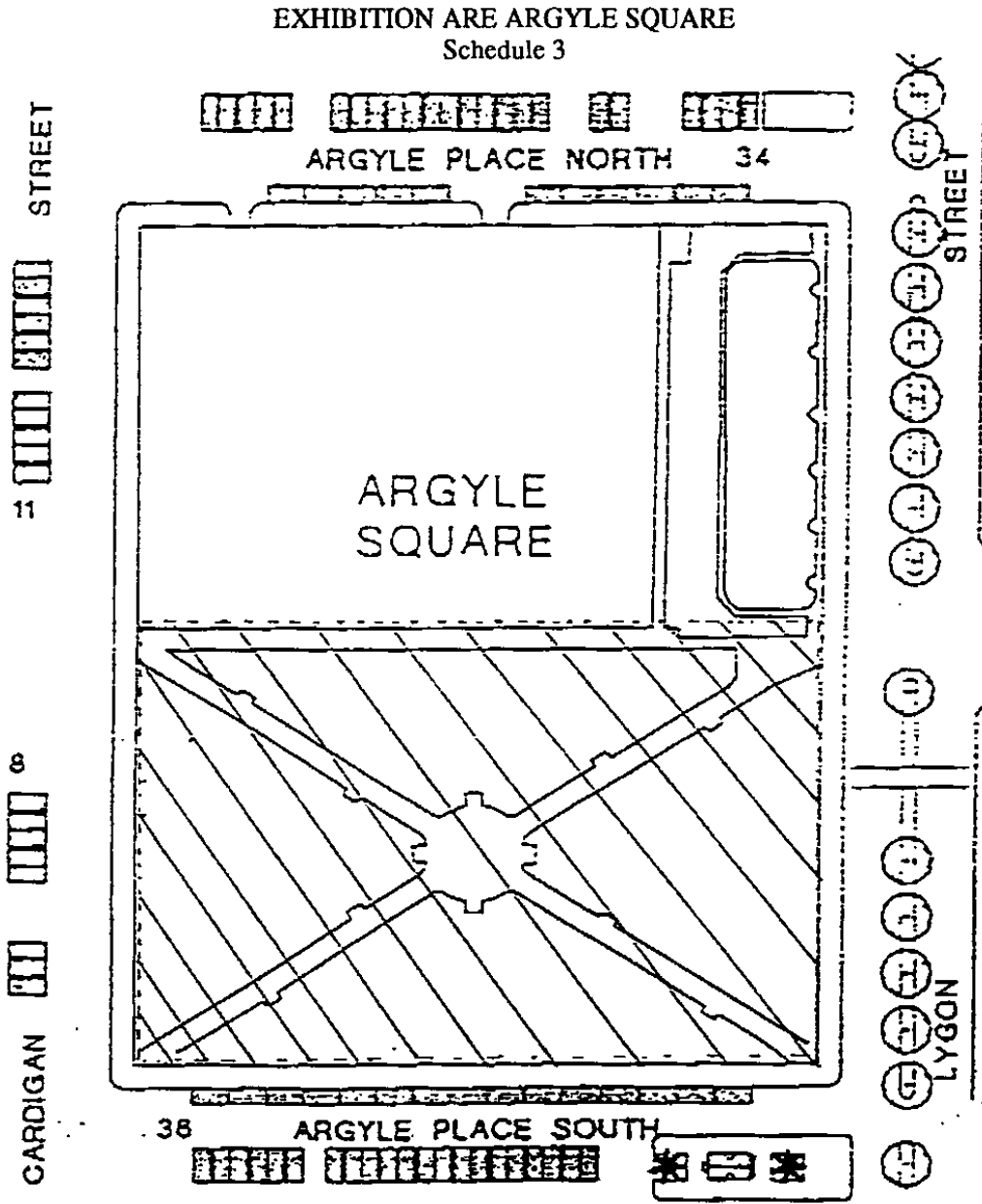
\$4.00 in relation to Princes Park and \$8.00 in relation to Yarra Park¹¹; and

- (b) for each commercial passenger vehicle, public commercial vehicle or private omnibus licenced to carry more than 22 passengers –

\$8.00.

¹¹ amended by Victoria Government Gazette, No S138 26 November 1998, further amended by Victoria Government Gazette, No G51 20 December 2001 and further amended by Victoria Government Gazette, No G4 24 January 2008.

**SCHEDULE 3
EXHIBITION AREA ARGYLE SQUARE¹²**



¹² Inserted by Victoria Government Gazette, No S17 5 March 1996

Given under my Hand at Melbourne on

Minister for Conservation and Environment

Resolution for the making of these regulations passed by the Melbourne City Council on 1994

The COMMON SEAL of the)
MELBOURNE CITY COUNCIL was affixed)
Hereto in accordance with the resolution of) Chairperson
Council made on 23 November, 1993.)

Chief Executive Officer

Approved by the Administrator in Council on 25 October 1994 the Administrator in Council being satisfied that there are special reasons justifying these Regulations in so far as they impose charges and fees.

Clerk of the Executive Council

Supporting Attachment

Finance and Governance Portfolio

Deputy Lord Mayor, Arron Wood, assumed the role of Chair for the Committee to consider the one report from management in relation to the Finance and Governance Portfolio.

Cr Frances Gilley returned to the meeting at 6.50pm.

6.4 Proposed Ticket Price Increase for Melbourne International Flower and Garden Show (MIFGS)

The purpose of this report was for the Committee to consider a proposed increase to the maximum daily charge for the Melbourne International Flower and Garden Show (MIFGS) held in Carlton Gardens.

Moved: Deputy Lord Mayor, Arron Wood

1. *That the Future Melbourne Committee:*
 - 1.1. *Approves the request from Flower and Garden Show Limited to increase the maximum daily charge for the Melbourne International Flower and Garden Show to \$40 (to be increased gradually over the course of future events).*
 - 1.2. *Authorises management to work with Flower and Garden Show Limited to seek approval from the State Government for the necessary changes to the Melbourne Parks and Gardens (Joint Trustee Reserves) Regulations 1994.*

Seconded: Cr Pinder-Mortimer

The motion was put and carried unanimously with the following Councillors present: The Chair, Deputy Lord Mayor Arron Wood, Lord Mayor, Sally Capp and Councillors Frances Gilley, Leppert, Louey, Oke, Pinder-Mortimer, Reece, Riley and Watts.

Lord Mayor, Sally Capp, resumed the role of Chair for the remainder of the meeting.