

**Report to the Future Melbourne (Finance and Governance)  
Committee**

Agenda item 6.7

**Allocation of the Discretionary Fund: Fourth Quarter 2013–14**

12 August 2014

**Presenter:** Martin Cutter, Director City Business

**Purpose and background**

1. The purpose of this report is to advise the Future Melbourne Committee of the projects supported through the allocation of discretionary funding for the fourth quarter of the 2013–14 financial year in accordance with Future Melbourne Committee requirements.

**Key issues**

2. Total discretionary funding allocated during the fourth quarter of the 2013–14 financial year was \$70,027. The individual items funded are listed in Attachment 2.
3. This funding was met within an existing 2013–14 budget allocation of \$300,000 held within the City Business Division comprising:
  - 3.1. \$200,000 for Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships (year to date allocation \$156,511, unexpended funds \$43,489).
  - 3.2. \$70,000 for Council support of the same via use of the Melbourne Town Hall venue (year to date allocation \$37,446, unexpended funds \$32,554).
  - 3.3. \$30,000 for Council support of the same via purchase of table sponsorships (year to date allocation \$23,558, unexpended funds \$6442).
4. As at the end of the fourth quarter, unexpended funds in the total \$300,000 budget for 2013–14 were \$82,485.
5. Details of the first, second and third quarters' allocated discretionary funding were noted by Council during the November 2013, February 2014 and May 2014 cycles respectively.
6. The total value of discretionary in-kind waivers approved for the fourth quarter was \$30,000. Details are listed in Attachment 2.

**Recommendation from management**

7. That the Future Melbourne Committee receives the report on the allocation of discretionary funds for the fourth quarter of the 2013–14 financial year.

**Attachments:**

1. Supporting Attachment
2. List of Distributed Funds

## Supporting Attachment

---

### Legal

1. There are no direct legal implications arising from the recommendation from management.

### Finance

2. The financial implications are contained in the body of the report.

### Conflict of interest

3. No member of Council staff, or other person engaged under a contract, involved in advising on or preparing this report has declared a direct or indirect interest in relation to the matter of the report.

### Stakeholder consultation

4. Stakeholder consultation has not been undertaken in the formulation of this report.

### Relation to Council policy

5. The City of Melbourne has a number of formal funding programs that have been established to meet Council policy objectives within the Council Plan. Current grants programs include support for arts and culture, events, small business and export, sport and recreation and community services.
6. Discretionary funds are allocated from time to time to requests made outside of the normal funding program planning and funding cycles, subject to meeting the criteria established via Future Melbourne Committee resolution on 9 July 2013. This criteria states that requests for discretionary funding will only be considered if:
  - 6.1. They are received with a lead time of greater than 90 days to the date of the event (with the exception of table sponsorships).
  - 6.2. They would be ineligible for funding from existing programs.

### Environmental sustainability

7. There is no significant impact on environmental sustainability arising from or related to the recommendation in this report.

## List Of Distributed Funds

Table 1: Council support for various charitable, community and other eligible organisations and activities, via cash sponsorships

Nature of request	Organisation requesting funding	Date of activity or event	Total value contributed (ex-GST)	Method of approval
Funding for the Institute of Australian Geographers conference	Institute of Australian Geographers (via ASN Conferences Pty Ltd)	30 June 2014 to 2 July 2014	\$2,000	Approved by Council, 27 May 2014
Donation component - 'A Boston Supper Club', Annual Gala Dinner	Melbourne Boston Sister Cities Association	29 May 2014	\$2,350	Approved by Council, 29 April 2014
Sponsorship of Jean-Paul Gaultier exhibition	National Gallery of Victoria	September 2014	\$40,000	Approved by Council, 24 June 2014
Provision of funding towards a City of Melbourne flag for Shrine of Remembrance	Shrine of Remembrance (flag purchased via Melbourne Visual Events)	10 June 2014	\$960	Approved by Council, 27 May 2014
2014 Princes Hill Secondary College Russian Exchange Program	Princes Hill Secondary College	To be confirmed	\$4,711	Approved by Council, 29 April 2014
Sponsorship of Australian Institute of Art History (University of Melbourne) Urban Heritage Conference	University of Melbourne	30 September to 2 October 2014	\$15,000	Approved by Council, 29 April 2014

**Sub-total:****\$65,021**

**Adjustments:** (1) +\$26,750: AIDS 2014 VIP reception for international media: reallocation between "Town Hall" category and "Cash Sponsorship" category - nature of item was incorrectly classified at inception as event location was not determined at that time (see also below); (2) -\$7,500: Dragon Boats Victoria - the funding awarded in year ended 30 June 2012 has not been taken up by the applicant despite contact. It is not appropriate to recognise a financial commitment for this indefinitely.

**\$19,250****TOTAL:****\$84,271**

Table 2: Council support for various charitable, community and other eligible organisations and activities, via use of the Melbourne Town Hall venue

Nature of request	Organisation requesting funding	Date of activity or event	Total value contributed (ex-GST)	Method of approval
Hosting of a Committee for Melbourne luncheon in Yarra Room	Committee for Melbourne	3 July 2014	\$2,784	Approved by Council, 27 May 2014

**Sub-total:****\$2,784**

**Adjustments:** (1) AIDS 2014 VIP reception for international media -\$26,750: refer item above.

**-\$26,750****TOTAL:****-\$23,966**

**Table 3: Council support for various charitable, community and other eligible organisations and activities, via purchase of table sponsorships**

Nature of request	Organisation requesting funding	Date of activity or event	Total value contributed (ex-GST)	Method of approval
Table sponsorship: Midwinta Gala Ball	Midsumma Festival Inc	15 August 2014	\$1,432	Approved by Council, 29 April 2014
Table sponsorship: 'A Boston Supper Club', Annual Gala Dinner	Melbourne Boston Sister Cities Association	29 May 2014	\$1,610	Approved by Council, 29 April 2014
Table sponsorship: Connecting Women in Biotechnology Luncheon	BioMelbourne Network	6 June 2014	\$2,180	Approved by Council, 29 April 2014
2014 Think Pink Masquerade Ball - Auction prize donation	Think Pink Foundation	17 May 2014	\$1,500	Approved by Council, 29 April 2014
Table sponsorship: Asialink Business Luncheon with HE Ms Frances Adamson, Australian Ambassador to China	University of Melbourne	3 July 2014	\$3,000	Approved by Council, 24 June 2014

**Sub-total:**

**\$9,722**

**Adjustments:** Minor amendments required to ensure correct tax treatment: NIL

**\$0**

**TOTAL:**

**\$9,722**

**GRAND TOTAL:**

**\$70,027**

**Table 4: Council support under this program for various charitable, community and other eligible organisations and activities, via waived fees**

Nature of request	Organisation requesting funding	Date of activity or event	Total value contributed (ex-GST)	Method of approval
Opening night support and banner fee waiver for Michael Cassell's Les Miserable stage production	Michael Cassell Group	18 July 2014	\$30,000	Approved by Council, 29 April 2014

**Sub-total:**

**\$30,000**

**Adjustments:** Minor amendments:

**\$0**

**TOTAL WAIVED FEES:**

**\$30,000**